



2022

ANNUAL REPORT



The Open Book Company



MESSAGE FROM THE FOUNDER

I can only describe this feeling as extreme gratitude. In January 2021, The Open Book Company officially "launched" into the world. This company and community were created because of my passion but they came to fruition because of all of you. I'm inspired and motivated every day by my clients, the Open Book Community members and everyone else who has cheered on this little "thing" we're building together.

This document was created to capture just a bit of our journey.

Here's to showing up for your writing and yourself.

Here's to believing your voice can have an impact.

Here's to not having a major book deal or a spot on a global stage, but doing it all anyway.

Because you are inherently worthy.

Because your story matters.

- Kim



DECEMBER 2022

2022 COMMUNITY EVENTS

Hosted 12+ Free Workshops + Events

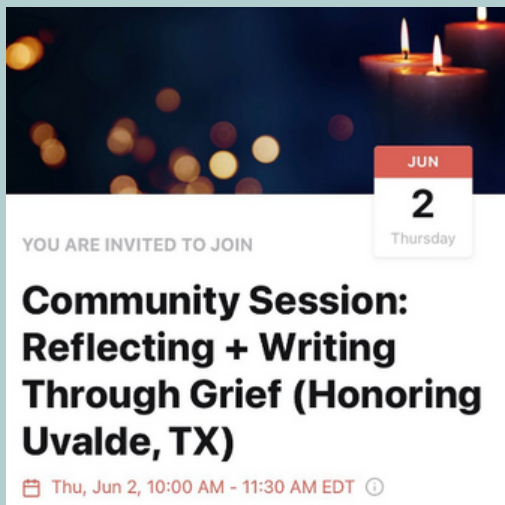


REGISTER TO JOIN US
APRIL 14TH OR 21ST
LINK IN BIO

@theopenbookcompany



Two donation-based grief and healing sessions honoring Uvalde, TX and Colorado Springs



The Open Book Company

2022 WRITING CIRCLES

The Writing Circles launched in February 2022.
Since then, there's been...

80

TOTAL WRITING CIRCLE SESSIONS

30+

UNIQUE PARTICIPANTS

100+

HOURS OF WRITING TIME



The Open Book Company

2022 MEDIA ENGAGEMENTS

7 PODCAST INTERVIEWS

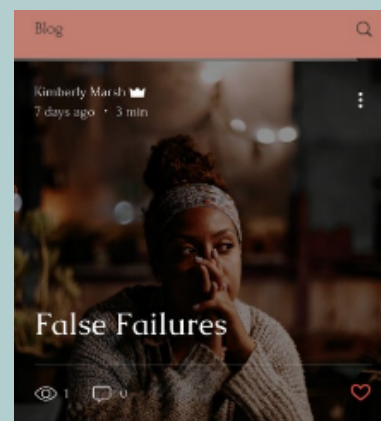
(+ SOME IG LIVES, TOO!)



PRINT & ONLINE MEDIA FEATURE



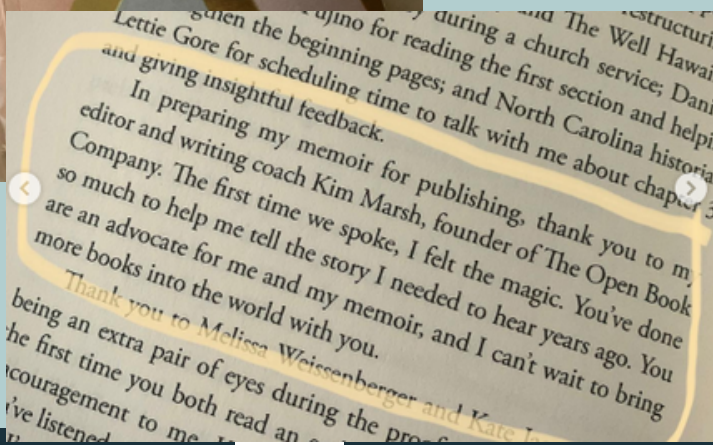
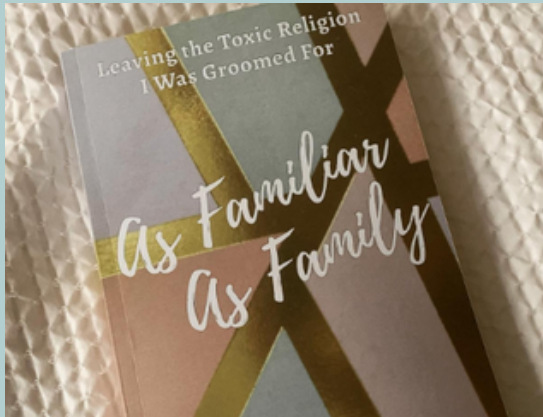
11 BLOG POSTS



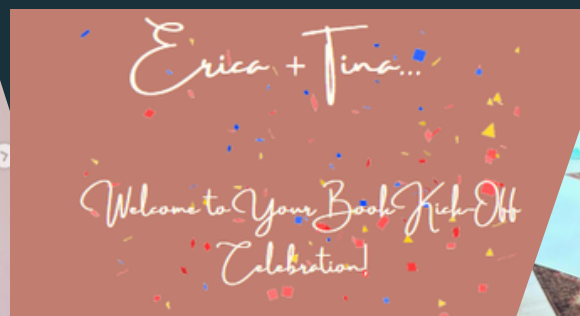
The Open Book Company

COACHING ENGAGEMENTS

Three clients welcomed their books into the world..



...and the journey began for others...



ON THE HORIZON - 2023

A LOOK AHEAD



Group Coaching and Expanded Writing Circle Community

Updated pricing model to reflect commitment to equity and access.



A NOTE ON PRICING

Though there is a suggested cost of \$50/month, as part of The Open Book Company's commitment to equity and access, the Writing Circles are now pay-what-you-choose. This means that all participants choose a price that feels comfortable for them. There are no forms, no qualifications, and no questions. Everyone gets the same access to the Writing Circles and all the same perks including access to the Open Book Community Hub, member perks and bonus workshops.

@theopenbookcompany



The Open Book Company

WRITING. CONNECTION. COMMUNITY.

www.openbookco.com